



Tidewell Stays

BOOKING PLATFORM, RECEPTION TABLET & MOBILE APP · CASE STUDY

A complete concept design and build — website, property booking with online payment and deposits, a front-desk reception tablet and mobile app, plus a self-service admin panel for daily operations.

Concept & Vision

"A vacation rental site where every property has actually been walked through by the team behind it — so what you book is exactly what you get."

Tidewell Stays is a fictional boutique vacation rental platform, developed as a full concept to demonstrate what a trustworthy booking experience looks like when the visual identity and information architecture are built specifically for the subject — not adapted from a generic template.

TARGET AUDIENCE

Travelers who want a specific, verified property with transparent nightly pricing and a real deposit policy — not a listing that might not match reality.

BRAND PERSONALITY

Calm, coastal, quietly premium. Sea-glass green on a deep teal ground, closer to a boutique hospitality brand than a generic listings marketplace.

PRIMARY GOAL

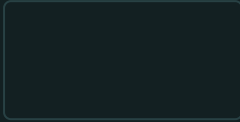
Convert a search into a booked, paid stay — using a real property catalog, transparent pricing, and a checkout that takes under a minute.

OWNERSHIP

Operations staff manage properties, bookings, and company info independently, with no developer needed for routine updates.

Design System

COLOR PALETTE



Void
#132022



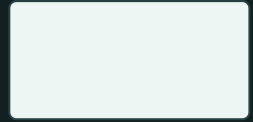
Surface
#1B2E30



Ember
#4FAE9E



Wine
#205950



Cream
#EEF6F4

A deep teal replaces pure black throughout — it reads as coastal and considered rather than corporate, and lets the sea-glass accent carry every call to action.

TYPOGRAPHY

Every stay, verified before you book it.

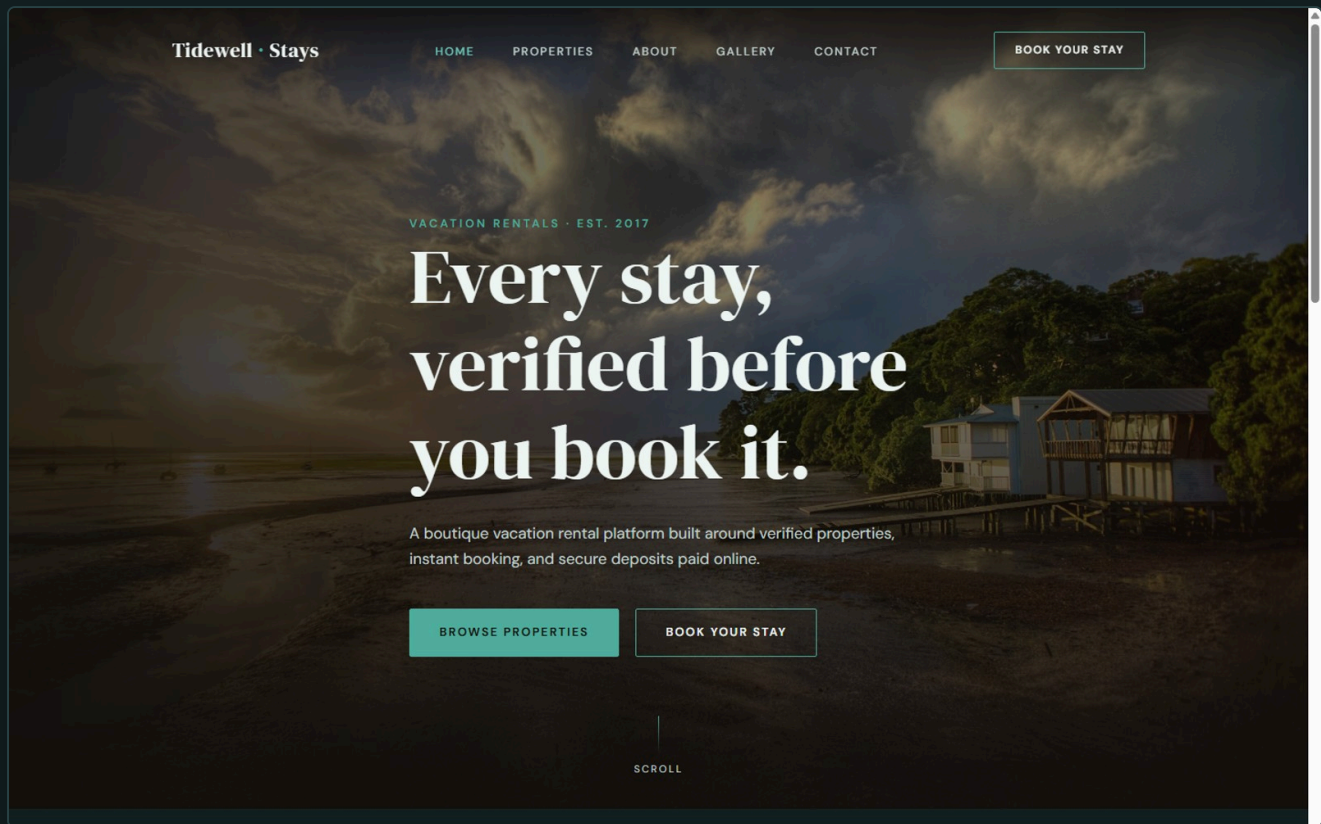
DM Serif Display pairs an editorial, travel-magazine display face with DM Sans for body copy and interface text — a deliberate pairing for a boutique rental platform, not the default safe choice.

DM SERIF DISPLAY · DISPLAY | DM SANS · BODY & UI

LAYOUT APPROACH

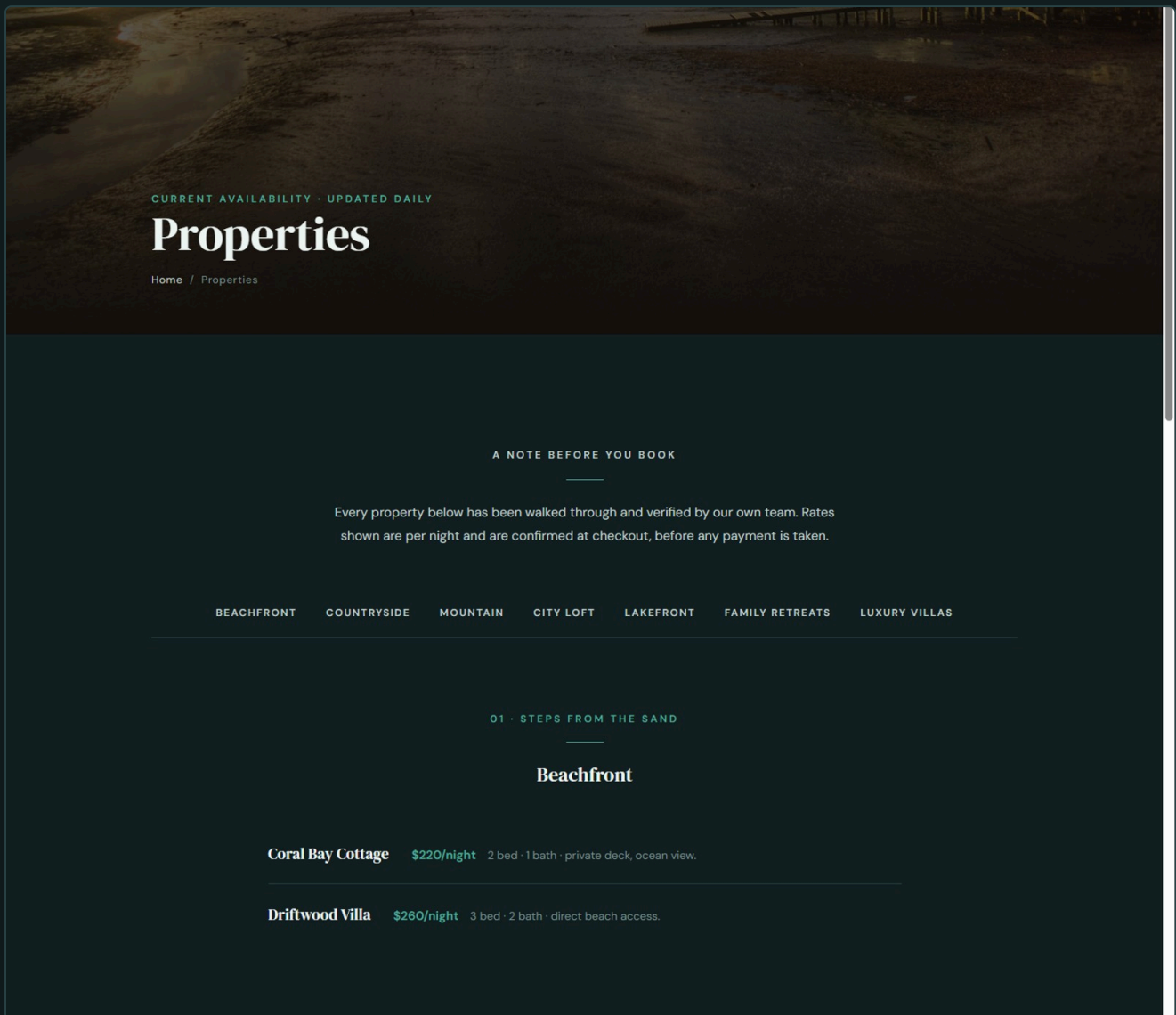
Full-bleed property photography, generous negative space, and thin sea-glass hairline dividers replace the marketplace-grid layouts common in rental sites — real rooms and real exteriors carry the page, not stock icons.

Home



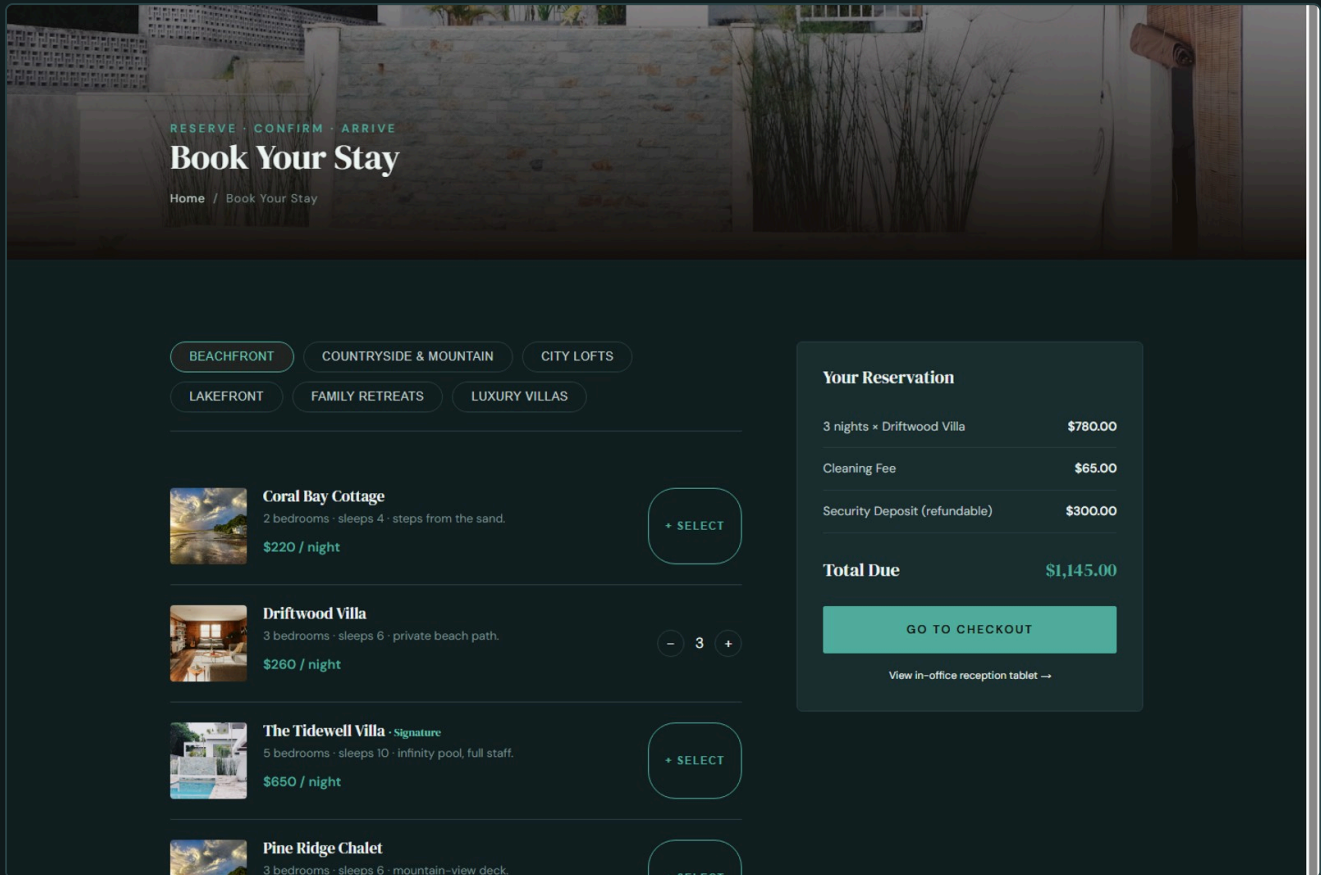
Purpose: establish tone in the first three seconds. A full-height property photograph, a single-sentence thesis statement, and two clear actions — view properties or book directly — before the visitor scrolls past the fold.

Properties



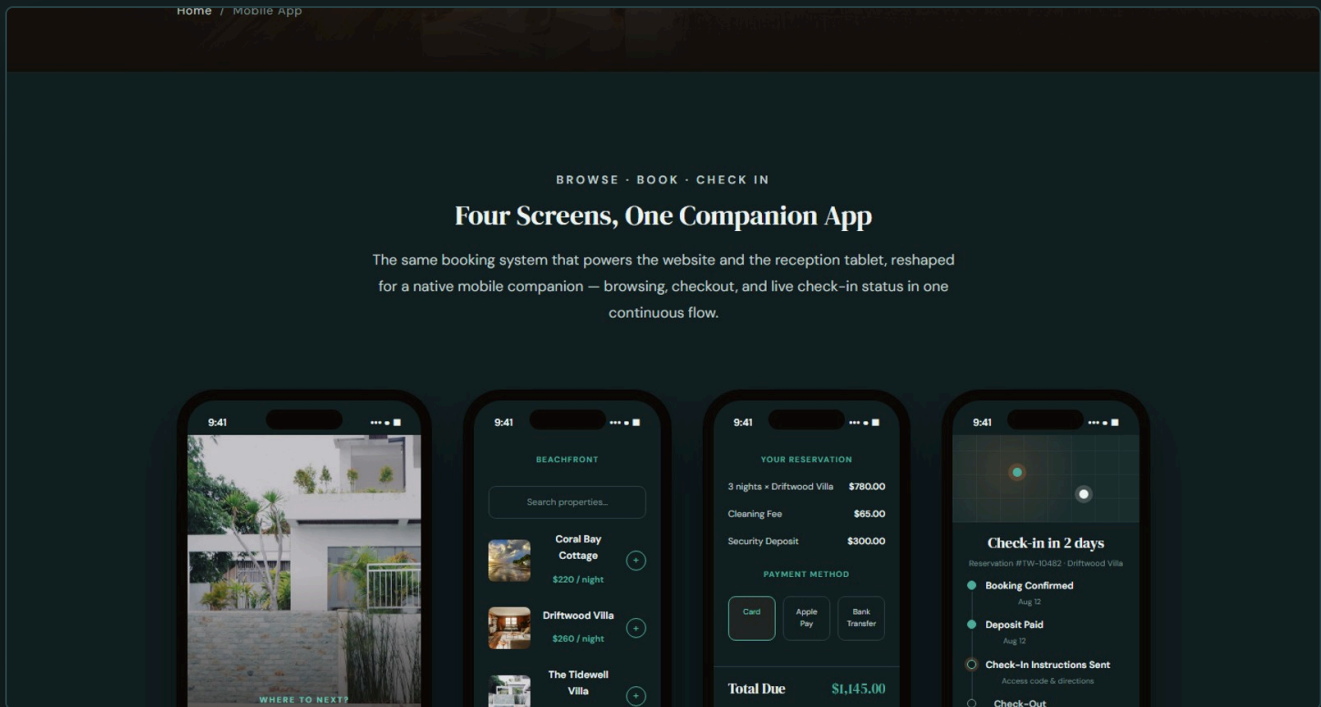
Purpose: read like a real property catalog, not a wall of stock listings. Property name, nightly rate, and a one-line description — grouped by category, jump-linked at the top for fast navigation across all seven categories.

Book Your Stay



Purpose: browse properties by category, add one to a reservation, and see cleaning fees and the deposit before checkout — the same catalog and pricing that live on the Properties page, reused rather than duplicated.

iOS & Android Companion App



Purpose: four native-style screens — discover, browse, book & pay, and live trip status — built from the same design system and the same property data as the website and the reception tablet. Shown as a design mockup; at implementation time it becomes a native iOS & Android build wired to live booking data.

Dashboard & Operations Management

Tidewell Stays

Dashboard

Properties

Bookings & Deposits

Staff Accounts

Gallery

Company Info

Signed in as admin

Sign Out

Dashboard

A quick look at what's live on the site right now.

13

PROPERTIES

12

VISIBLE ON SITE

7

PROPERTY CATEGORIES

9

ACTIVE BOOKINGS

Quick actions

Everything here updates the live website immediately — no need to touch any code.

+ Add Property

Manage Gallery

View Bookings

Edit Company Info

Recent activity

ACTION	ITEM	WHEN
Booking confirmed	Driftwood Villa — TW-10482	2 hours ago
Photo uploaded	Gallery — "Poolside at Dusk"	Yesterday
Property listed	Silver Lake House	3 days ago

Purpose: give operations staff a plain-language overview the moment they log in — live counts, not raw database numbers — plus one-click paths into the things they'll touch most often: properties, bookings, staff, and company info. Properties are added, priced, and hidden from the same panel; bookings flag pending deposit releases automatically; staff accounts get short login codes for the reception tablet.

Technical Foundation

Built for a specific business reality: an independent rental operator that needs a fast, dependable site today, full content control tomorrow, and no dependency on a developer — or on us — for either.

GUEST-FACING SITE

- ✓ Hand-built HTML, CSS & JavaScript — no framework overhead
- ✓ Fully responsive across desktop, tablet, and mobile
- ✓ Full booking flow — browse, reserve, and pay online
- ✓ Front-desk reception tablet, same catalog as the website
- ✓ Mobile app design mockup — discover, book, and track trip status
- ✓ Runs on any standard web host, no special server required

ADMIN PANEL

- ✓ PHP & MySQL — supported by virtually every hosting provider
- ✓ Secure login with hashed passwords
- ✓ Add, edit, hide, or remove properties in real time
- ✓ Auto-generated staff login codes for the reception tablet
- ✓ Booking records with automatic deposit-status flags
- ✓ Edit hours, address, and contact info without touching code

No external cloud database or third-party platform dependency — the entire project (site, images, and database export) is a self-contained package that transfers to any new host or domain in minutes.

The Value, In Plain Terms

01

It looks like a \$15,000 build, not a \$200 template

The design decisions — palette, typography, photography, layout — are specific to this platform, not recognizable as a reused rental theme.

02

The team never has to call a developer for routine changes

New property, new price, updated hours — all handled from a simple admin panel built for someone with no technical background.

03

It's portable, by design

No proprietary platform lock-in. The finished project can move to any hosting provider or domain the client already owns.

04

It's fast — for guests and for search engines

Hand-written, dependency-free front-end code loads quickly on any connection, which matters for both user experience and search ranking.

INTERESTED IN A PLATFORM LIKE THIS FOR YOUR BUSINESS?

Every project in this portfolio is
built the same way — from scratch,
for the business it's made for.

Design & Development Portfolio · 2026