



STONEBRIDGE BUILDERS

CONTRACTING PLATFORM, BOOKING TABLET & MOBILE APP · CASE
STUDY

A complete concept design and build — website, quote request with
online deposit payment, an in-office booking tablet and mobile app, plus a
self-service admin panel for daily project and staff management.

CONCEPT & VISION

"A contracting platform that sends a fixed quote, not a rough estimate — with a milestone timeline you can see and a payment you only release once you've approved the work in front of you."

Stonebridge Builders is a fictional contracting & construction platform, developed as a full concept to demonstrate what a trustworthy project-booking experience looks like when the visual identity and information architecture are built specifically for the subject — not adapted from a generic template.

TARGET AUDIENCE

Homeowners and businesses who want a fixed quote and a visible milestone timeline — not a vague estimate and a surprise final invoice.

BRAND PERSONALITY

Sturdy, grounded, quietly confident. Gold on a deep charcoal ground, closer to a trusted master builder than a generic contractor app.

PRIMARY GOAL

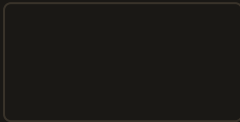
Convert a site visit into a signed, deposited project — using a real service catalog, transparent pricing, and a checkout that takes under a minute.

OWNERSHIP

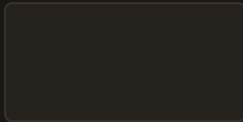
Office staff manage services, bookings, and crew rosters independently, with no developer needed for routine updates.

DESIGN SYSTEM

COLOR PALETTE



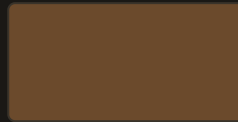
Void
#1A1815



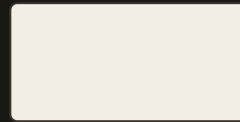
Surface
#25211C



Ember (Gold)
#D19A2E



Wine
#6B4A2C



Cream
#F2EEE5

A deep warm charcoal replaces pure black throughout — it reads as grounded and industrial rather than corporate, and lets the gold accent carry every call to action, evoking craftsmanship and trust.

TYPOGRAPHY

FROM BLUEPRINT TO HANDOVER, TRACKED.

Oswald pairs a bold, structural display face with Roboto for body copy and interface text — a deliberate pairing for a construction platform, not the default safe choice.

OSWALD · DISPLAY | ROBOTO · BODY & UI

LAYOUT APPROACH

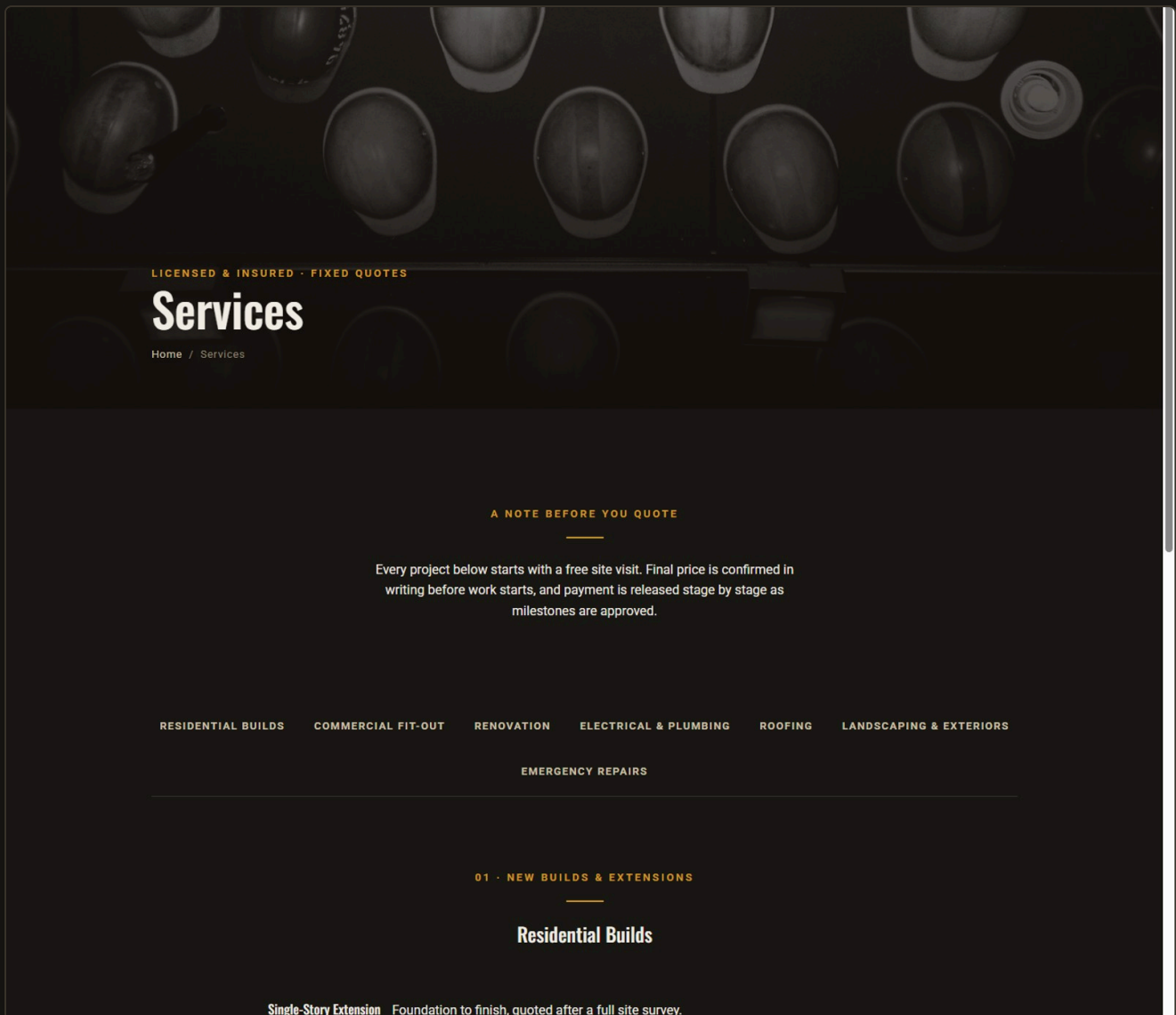
Full-bleed job-site and blueprint photography, generous negative space, and thin gold hairline dividers replace the coupon-heavy layouts common in contractor-app templates — real sites and real crews carry the page, not stock icons.

HOME



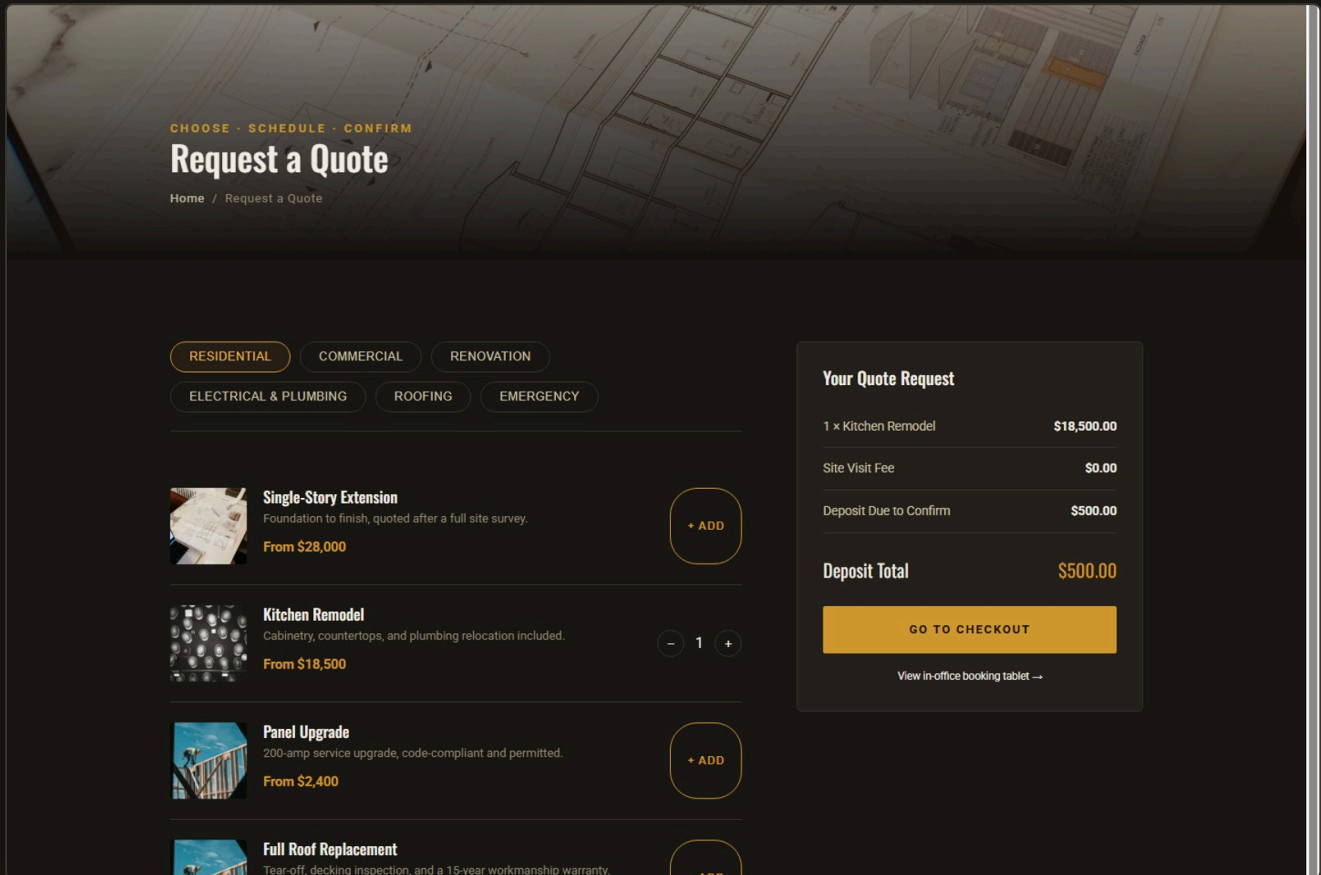
Purpose: establish tone in the first three seconds. A full-height job-site photograph, a single-sentence thesis statement, and two clear actions — view services or request a quote — before the visitor scrolls past the fold.

SERVICES



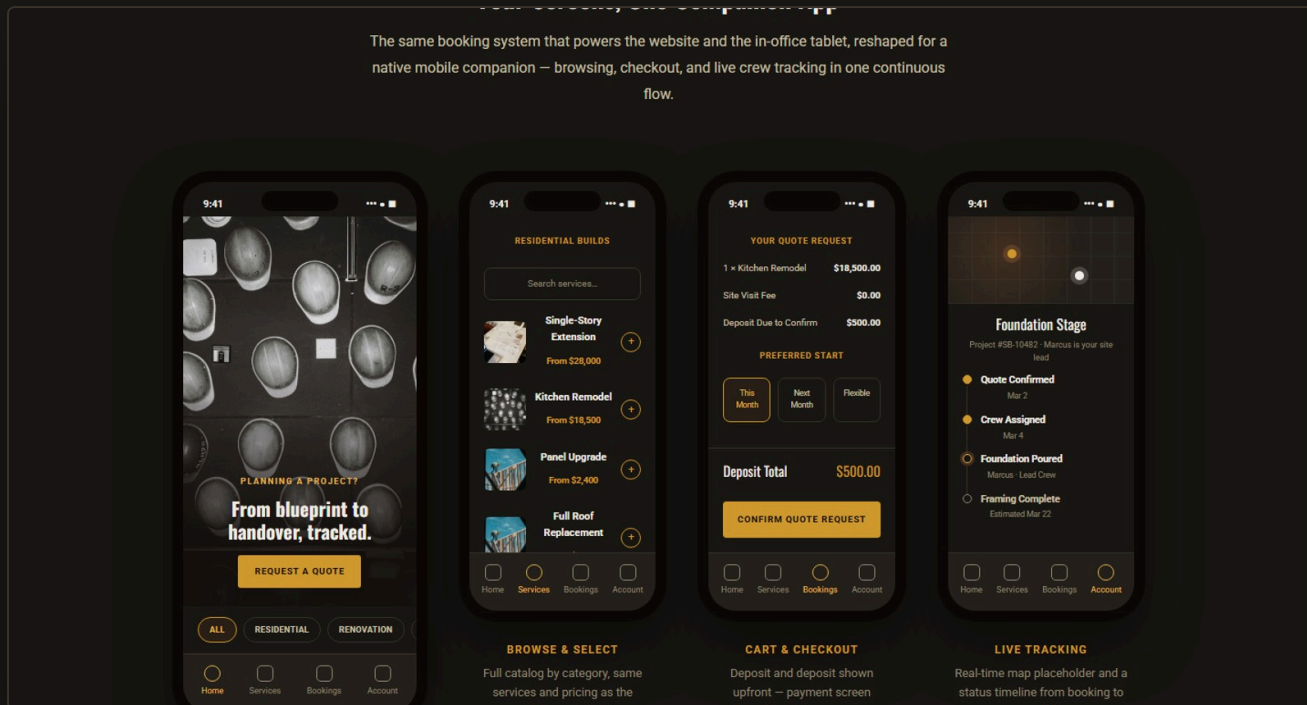
Purpose: read like a real project catalog, not a wall of stock icons. Service name, starting price, and a one-line description — grouped by category, jump-linked at the top for fast navigation across all seven categories.

REQUEST A QUOTE



Purpose: browse services by category, add one to a quote request, and see the deposit due before checkout — the same catalog and pricing that live on the Services page, reused rather than duplicated.

IOS & ANDROID COMPANION APP



Purpose: four native-style screens — discover, browse, request & pay, and live project-stage tracking — built from the same design system and the same service data as the website and the in-office tablet. Shown as a design mockup; at implementation time it becomes a native iOS & Android build wired to live project data.

DASHBOARD & PROJECT MANAGEMENT

Stonebridge Builders

Dashboard

Services

Bookings & Scheduling

Staff Accounts

Gallery

Company Info

Signed in as admin

Sign Out

← Wolf Techno Portfolio

Dashboard

A quick look at what's live on the site right now.

42
SERVICES

39
VISIBLE ON SITE

7
SERVICE CATEGORIES

18
BOOKINGS TODAY

Quick actions

Everything here updates the live website immediately — no need to touch any code.

+ Add Service

Manage Gallery

View Bookings

Edit Company Info

Recent activity

ACTION	ITEM	WHEN
Booking confirmed	Project #SB-10482	2 hours ago
Photo uploaded	Gallery — "Steel Frame — Commercial Site"	Yesterday
Service listed	Driveway & Patio Paving	3 days ago

Purpose: give office staff a plain-language overview the moment they log in — live counts, not raw database numbers — plus one-click paths into the things they'll touch most often: services, bookings, staff, and company info. Services are added, priced, and hidden from the same panel; bookings flag unassigned projects automatically; staff accounts get short login codes for the booking tablet.

TECHNICAL FOUNDATION

Built for a specific business reality: an independent contracting operator that needs a fast, dependable site today, full content control tomorrow, and no dependency on a developer — or on us — for either.

CUSTOMER-FACING SITE

- ✓ Hand-built HTML, CSS & JavaScript — no framework overhead
- ✓ Fully responsive across desktop, tablet, and mobile
- ✓ Full quote flow — browse, request, and pay a deposit online
- ✓ In-office booking tablet, same catalog as the website
- ✓ Mobile app design mockup — discover, request, and track your project
- ✓ Runs on any standard web host, no special server required

ADMIN PANEL

- ✓ PHP & MySQL — supported by virtually every hosting provider
- ✓ Secure login with hashed passwords
- ✓ Add, edit, hide, or remove services in real time
- ✓ Auto-generated staff login codes for the booking tablet
- ✓ Project records with automatic unassigned-job flags
- ✓ Edit hours, address, and contact info without touching code

No external cloud database or third-party platform dependency — the entire project (site, images, and database export) is a self-contained package that transfers to any new host or domain in minutes.

THE VALUE, IN PLAIN TERMS

01

It looks like a \$15,000 build, not a \$200 template

The design decisions — palette, typography, photography, layout — are specific to this platform, not recognizable as a reused contractor-app theme.

02

The team never has to call a developer for routine changes

New service, new price, updated hours — all handled from a simple admin panel built for someone with no technical background.

03

It's portable, by design

No proprietary platform lock-in. The finished project can move to any hosting provider or domain the client already owns.

04

It's fast — for customers and for search engines

Hand-written, dependency-free front-end code loads quickly on any connection, which matters for both user experience and search ranking.

INTERESTED IN A PLATFORM LIKE THIS FOR YOUR BUSINESS?

**EVERY PROJECT IN THIS
PORTFOLIO IS
BUILT THE SAME WAY — FROM
SCRATCH,
FOR THE BUSINESS IT'S MADE
FOR.**

Design & Development Portfolio · 2026