



PixelForge Studio

CLIENT PORTAL, BRIEF TABLET & MOBILE APP · CASE STUDY

A complete concept design and build — website, project brief submission with online deposit payment, an in-studio brief tablet and mobile app, plus a self-service admin panel for daily production and staff management.

Concept & Vision

"A studio that ships a playable milestone, not a pitch deck — concept art you approve before a line of code is written, and payment released only when each stage ships."

PixelForge Studio is a fictional custom game design platform, developed as a full concept to demonstrate what a trustworthy client-portal experience looks like when the visual identity and information architecture are built specifically for the subject — not adapted from a generic template.

TARGET AUDIENCE

Indie founders and publishers who want a real milestone plan — not a vague timeline and a surprise final invoice.

BRAND PERSONALITY

Bold, imaginative, quietly precise. Violet on a deep charcoal ground, closer to a serious production studio than a hobbyist game-jam team.

PRIMARY GOAL

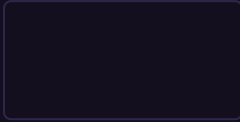
Convert a project idea into a signed, deposited brief — using a real service catalog, transparent pricing, and a checkout that takes under a minute.

OWNERSHIP

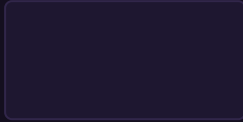
Studio staff manage services, briefs, and artist rosters independently, with no developer needed for routine updates.

Design System

COLOR PALETTE



Void
#140F1F



Surface
#1E1730



Ember (Violet)
#A855F7



Wine
#7C3AED



Cream
#F1ECFA

A deep near-black purple replaces pure black throughout — it reads as imaginative and bold rather than corporate, and lets the violet accent carry every call to action, evoking creative energy.

TYPOGRAPHY

From brief to build, milestone by milestone.

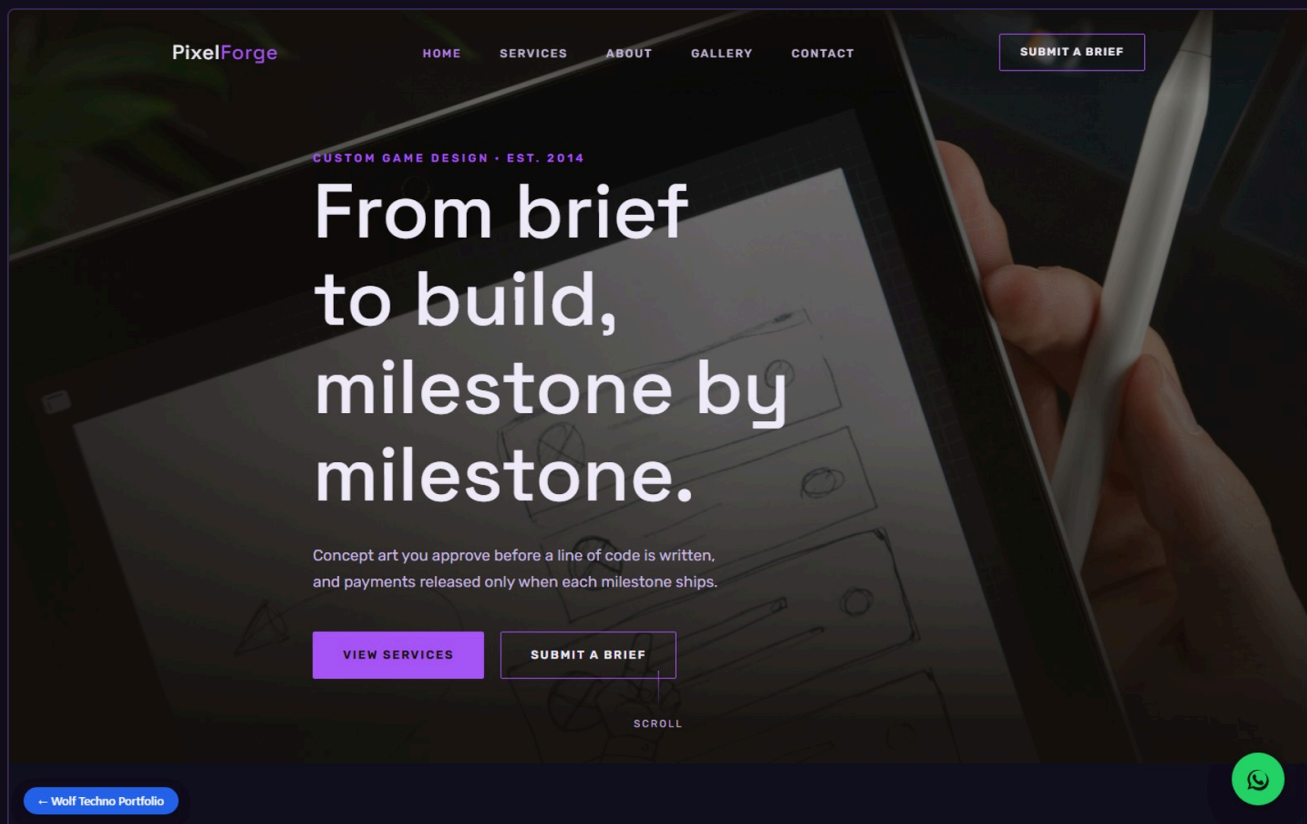
Space Grotesk pairs a confident, geometric display face with Rubik for body copy and interface text — a deliberate pairing for a creative production studio, not the default safe choice.

SPACE GROTESK · DISPLAY | RUBIK · BODY & UI

LAYOUT APPROACH

Full-bleed concept-art and studio photography, generous negative space, and thin violet hairline dividers replace the coupon-heavy layouts common in freelance-marketplace templates — real sketches and real milestones carry the page, not stock icons.

Home



Purpose: establish tone in the first three seconds. A full-height concept-sketching photograph, a single-sentence thesis statement, and two clear actions — view services or submit a brief — before the visitor scrolls past the fold.

Services

MILESTONE-BASED • FIXED QUOTES

Services

[Home](#) / [Services](#)

A NOTE BEFORE YOU SUBMIT A BRIEF

Every project below starts with a fixed milestone quote. Final scope and price are confirmed in writing before we begin, and payment releases only when each milestone ships.

[CONCEPT ART](#)

[PROTOTYPING](#)

[FULL PRODUCTION](#)

[AUDIO & MUSIC](#)

[PORTING & OPTIMIZATION](#)

[LIVE OPS](#)

[SIGNATURE](#)

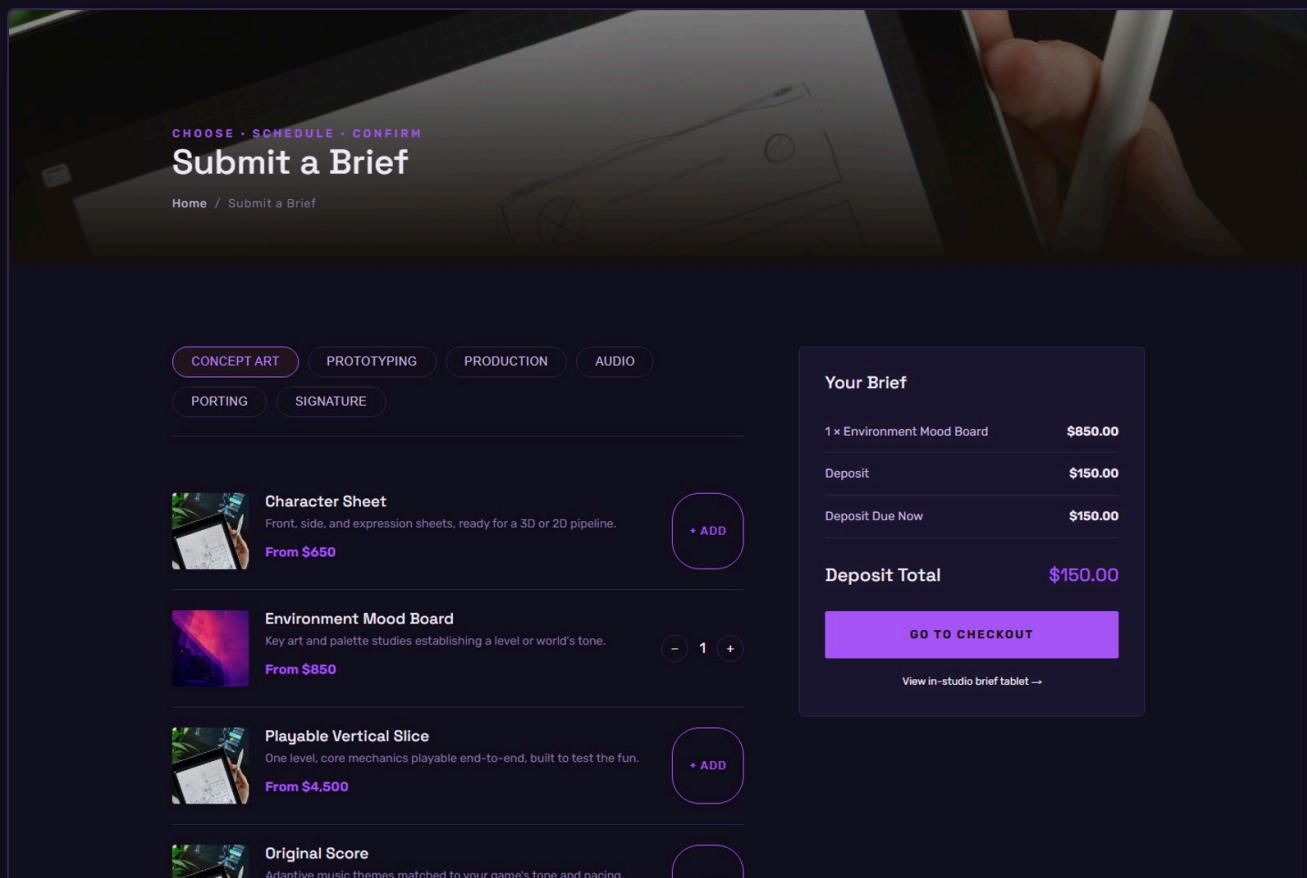
01 • VISUAL DIRECTION

Concept Art

Character Sheet Front, side, and expression sheets, ready for a 3D or 2D pipeline.
From \$650

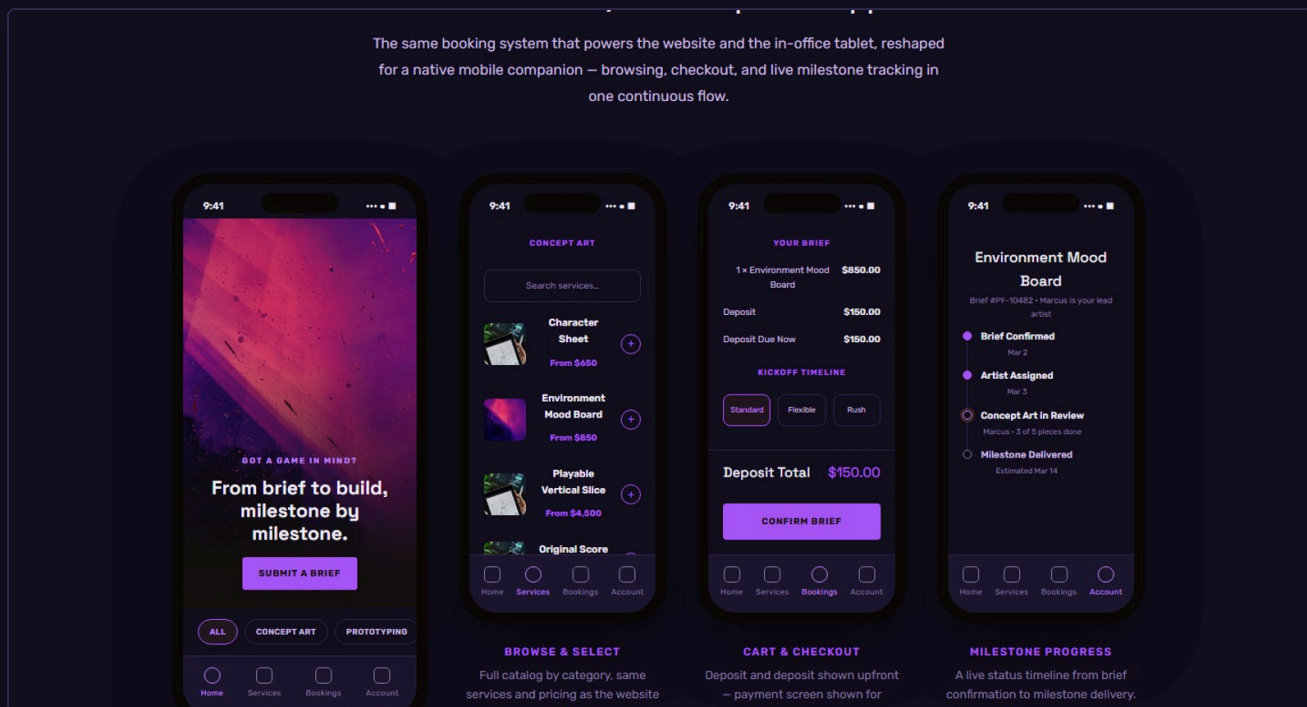
Purpose: read like a real production catalog, not a wall of stock icons. Service name, starting price, and a one-line description — grouped by category, jump-linked at the top for fast navigation across all seven categories.

Submit a Brief



Purpose: browse services by category, add one to a brief, and see the deposit due before checkout — the same catalog and pricing that live on the Services page, reused rather than duplicated.

iOS & Android Companion App



Purpose: four native-style screens — discover, browse, submit & pay, and live milestone-progress tracking — built from the same design system and the same service data as the website and the in-studio tablet. Shown as a design mockup; at implementation time it becomes a native iOS & Android build wired to live brief data.

Dashboard & Production Management

PixelForge

Dashboard

Services

Bookings & Production

Staff Accounts

Gallery

Company Info

Signed in as admin

Sign Out

← Wolf Techno Portfolio

Dashboard

A quick look at what's live on the site right now.

42

SERVICES

39

VISIBLE ON SITE

7

SERVICE CATEGORIES

18

BOOKINGS TODAY

Quick actions

Everything here updates the live website immediately — no need to touch any code.

+ Add Service

Manage Gallery

View Bookings

Edit Company Info

Recent activity

ACTION	ITEM	WHEN
Brief confirmed	Brief #PF-10482	2 hours ago
Photo uploaded	Gallery — "Environment Mood Study"	Yesterday
Service listed	Console / Mobile Port	3 days ago

Purpose: give studio staff a plain-language overview the moment they log in — live counts, not raw database numbers — plus one-click paths into the things they'll touch most often: services, briefs, staff, and company info. Services are added, priced, and hidden from the same panel; briefs flag unassigned projects automatically; staff accounts get short login codes for the brief tablet.

Technical Foundation

Built for a specific business reality: an independent game studio that needs a fast, dependable site today, full content control tomorrow, and no dependency on a developer — or on us — for either.

CUSTOMER-FACING SITE

- ✓ Hand-built HTML, CSS & JavaScript — no framework overhead
- ✓ Fully responsive across desktop, tablet, and mobile
- ✓ Full brief flow — browse, submit, and pay a deposit online
- ✓ In-studio brief tablet, same catalog as the website
- ✓ Mobile app design mockup — discover, submit, and track your milestone
- ✓ Runs on any standard web host, no special server required

ADMIN PANEL

- ✓ PHP & MySQL — supported by virtually every hosting provider
- ✓ Secure login with hashed passwords
- ✓ Add, edit, hide, or remove services in real time
- ✓ Auto-generated staff login codes for the brief tablet
- ✓ Brief records with automatic unassigned-project flags
- ✓ Edit hours, address, and contact info without touching code

No external cloud database or third-party platform dependency — the entire project (site, images, and database export) is a self-contained package that transfers to any new host or domain in minutes.

The Value, In Plain Terms

01

It looks like a \$15,000 build, not a \$200 template

The design decisions — palette, typography, photography, layout — are specific to this platform, not recognizable as a reused freelance-marketplace theme.

02

The team never has to call a developer for routine changes

New service, new price, updated hours — all handled from a simple admin panel built for someone with no technical background.

03

It's portable, by design

No proprietary platform lock-in. The finished project can move to any hosting provider or domain the client already owns.

04

It's fast — for clients and for search engines

Hand-written, dependency-free front-end code loads quickly on any connection, which matters for both user experience and search ranking.

INTERESTED IN A PLATFORM LIKE THIS FOR YOUR BUSINESS?

**Every project in this portfolio is
built the same way — from scratch,
for the business it's made for.**

Design & Development Portfolio · 2026