



Larkhaven Hotel

ROOM DIRECTORY, BOOKING PLATFORM & MOBILE APP · CASE STUDY

A complete concept design and build — website, room reservations with online payment, a self-check-in tablet and mobile app, plus a self-service admin panel for daily hotel operations.

Concept & Vision

"A hotel website that never oversells the room — what you see online is real availability, confirmed the instant you book it, with concierge on your terms."

Larkhaven Hotel is a fictional boutique property, developed as a full concept to demonstrate what a trustworthy hospitality booking experience looks like when the visual identity and information architecture are built specifically for the subject — not adapted from a generic template.

TARGET AUDIENCE

Travelers who want to see real room inventory and an instant confirmation — not a "pending" booking that gets a callback the next day.

BRAND PERSONALITY

Warm, intimate, quietly indulgent. Deep plum on a near-black ground with a soft gold accent, closer to a boutique guesthouse than a chain hotel lobby.

PRIMARY GOAL

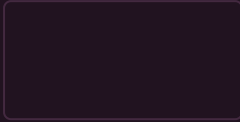
Convert a search into a booked, paid reservation — using real room inventory, transparent nightly rates, and a booking form that takes under a minute.

OWNERSHIP

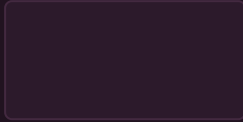
Hotel staff manage room types, reservation records, and hotel info independently, with no developer needed for routine updates.

Design System

COLOR PALETTE



Void
#211320



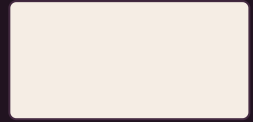
Surface
#2C1A2B



Ember
#C9986F



Wine
#5A2F4A



Cream
#F5EDE4

A deep plum replaces pure black throughout — it reads as intimate and boutique rather than corporate, and lets the soft gold accent carry every call to action.

TYPOGRAPHY

Every stay, considered before you arrive.

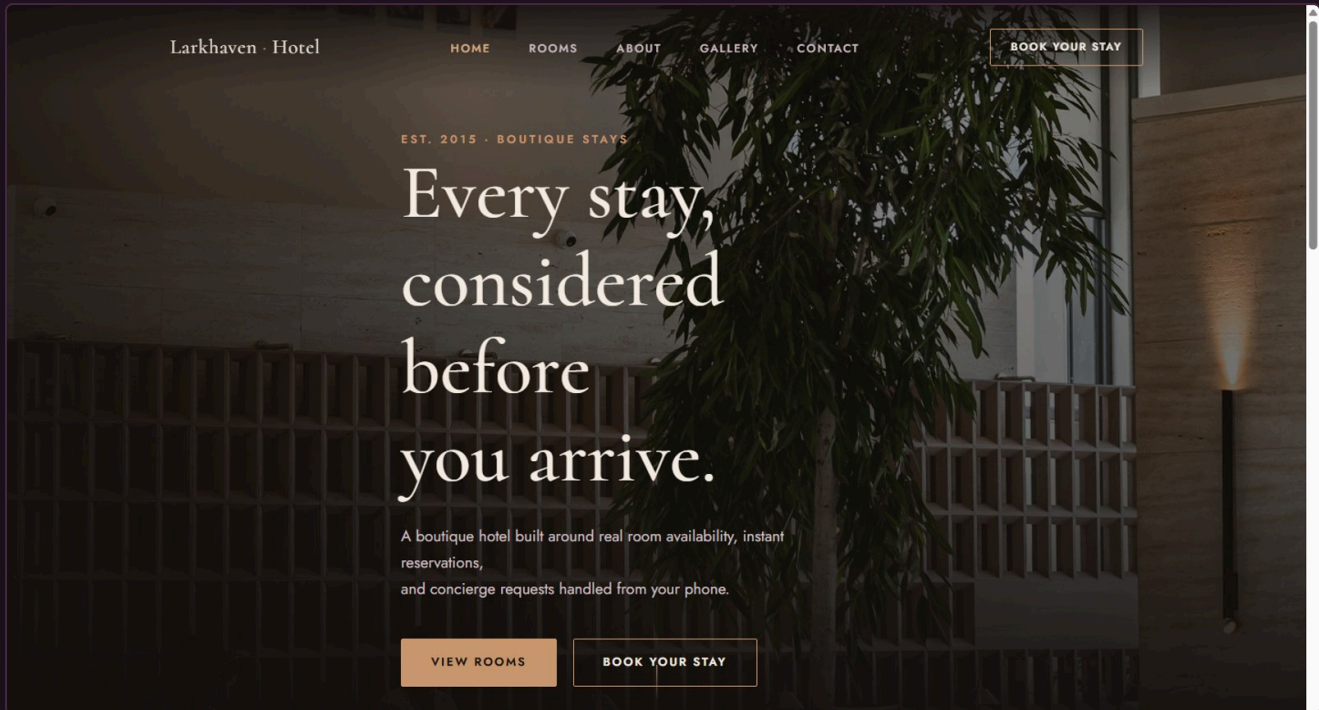
Cormorant pairs an elegant, refined serif for headlines with Jost for body copy and interface text — a deliberate pairing for a boutique hotel, not the default safe choice.

CORMORANT · DISPLAY | **JOST · BODY & UI**

LAYOUT APPROACH

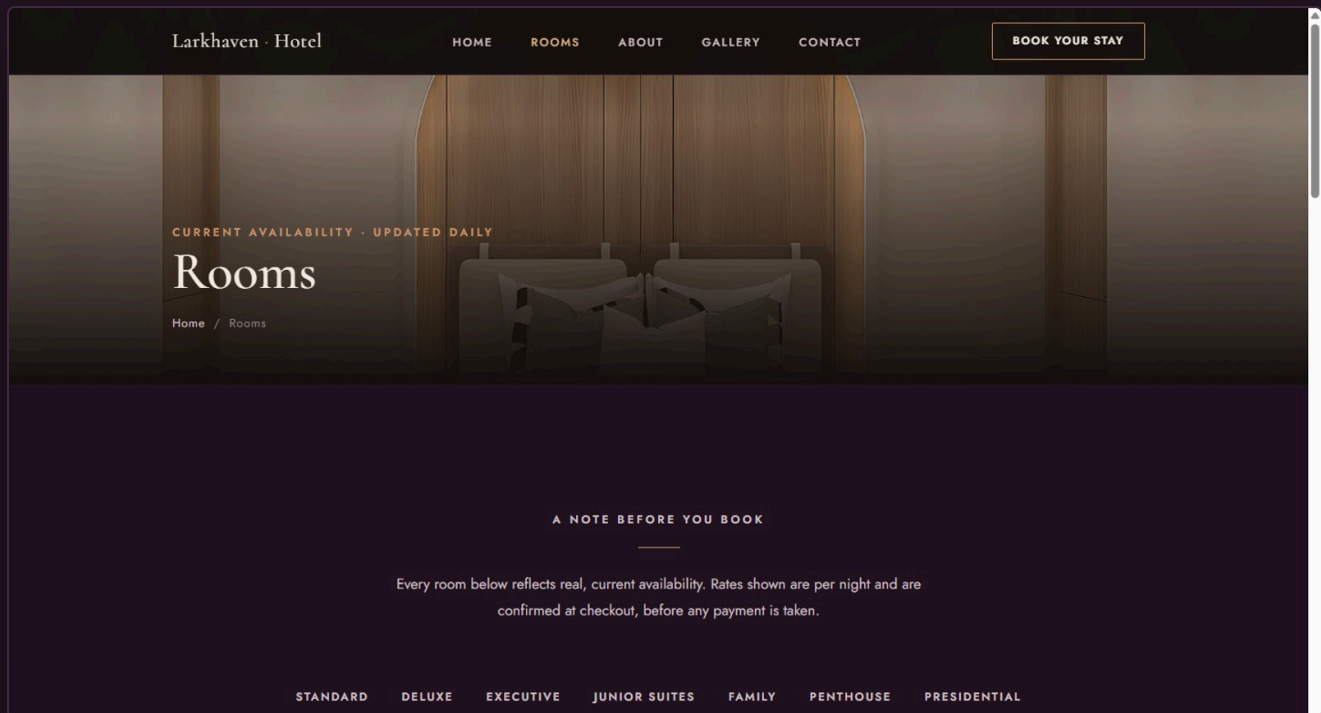
Full-bleed lobby and room photography, generous negative space, and thin gold hairline dividers replace the carousel-and-badge layouts common in hotel booking templates — real rooms and real light carry the page, not stock iconography.

Home



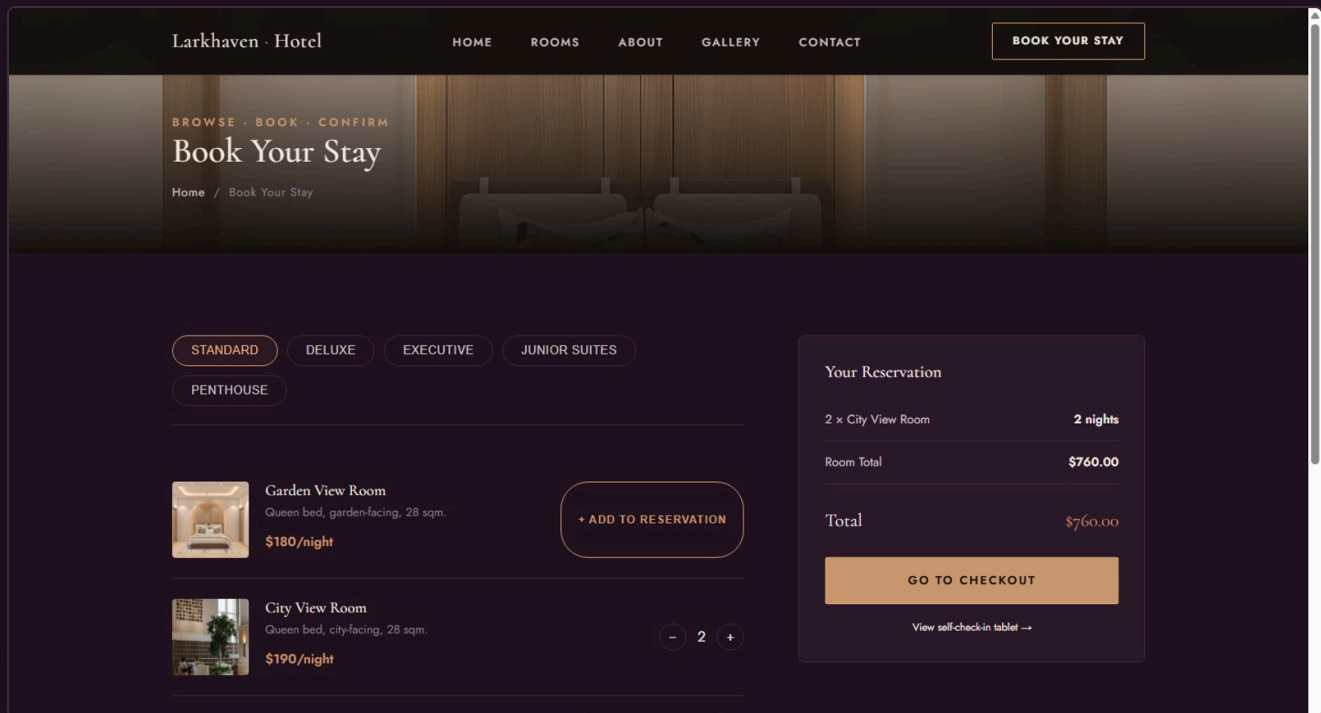
Purpose: establish tone in the first three seconds. A full-height lobby photograph, a single-sentence thesis statement, and two clear actions — view rooms or book directly — before the visitor scrolls past the fold.

Rooms



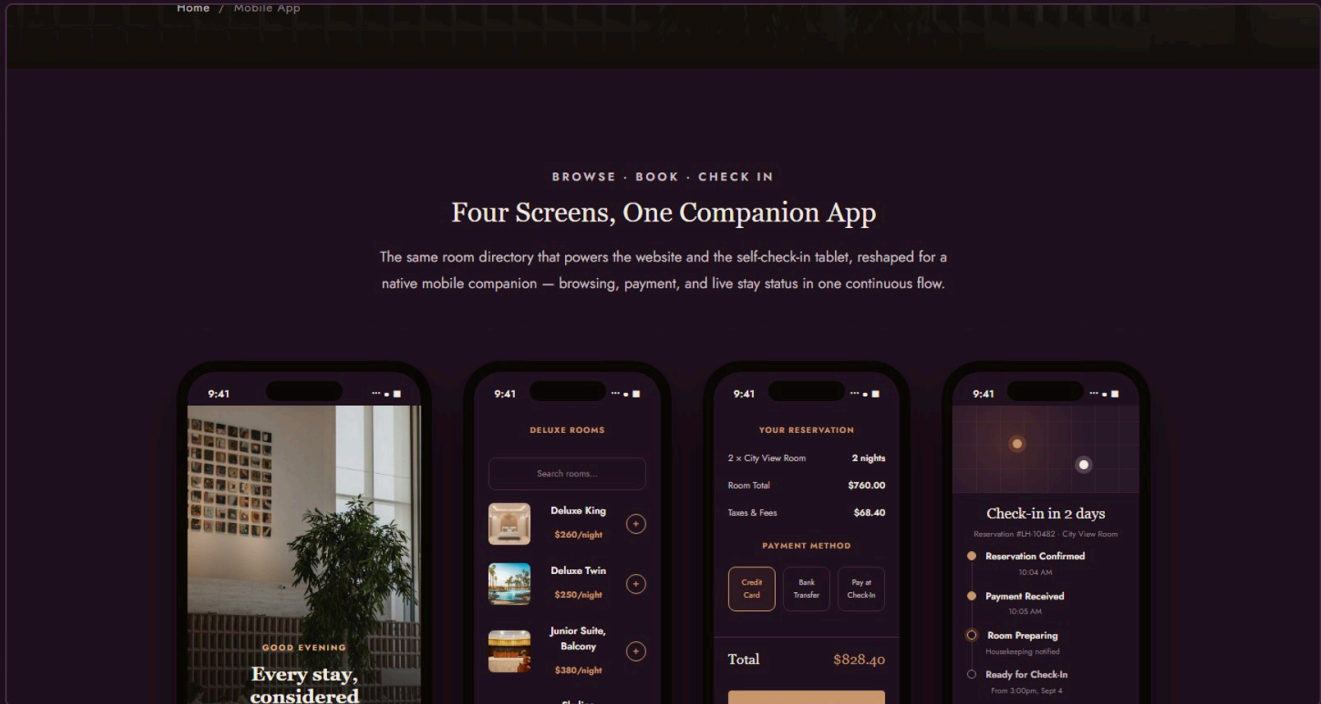
Purpose: read like a real room directory, not a carousel of stock photos. Room name, dotted rate leader, and a one-line spec — grouped by category, jump-linked at the top for fast navigation across all seven categories.

Book Your Stay



Purpose: browse rooms by category, add one to a reservation, and see the nightly rate before checkout — the same directory and pricing that live on the Rooms page, reused rather than duplicated.

iOS & Android Companion App



Purpose: four native-style screens — discover, browse, reserve & pay, and live stay status — built from the same design system and the same room data as the website and the self-check-in tablet. Shown as a design mockup; at implementation time it becomes a native iOS & Android build wired to live booking data.

Dashboard & Hotel Management

Larkhaven · Hotel

Dashboard

Rooms

Reservations & Records

Staff Accounts

Gallery

Hotel Info

Signed in as admin

Sign Out

Dashboard

A quick look at what's live on the site right now.

13

ROOM TYPES

42

ROOMS AVAILABLE TONIGHT

7

ROOM CATEGORIES

8

GALLERY PHOTOS

Quick actions

Everything here updates the live website immediately — no need to touch any code.

+ Add Room Type

Manage Gallery

View Reservations

Edit Hotel Info

Recent activity

ACTION	ITEM	WHEN
Reservation booked	City View Room — Jordan Ellis	2 hours ago
Photo uploaded	Gallery — "Poolside"	Yesterday
Room rate updated	Deluxe King	3 days ago

Purpose: give hotel staff a plain-language overview the moment they log in — live counts, not raw database numbers — plus one-click paths into the things they'll touch most often: rooms, reservations, staff, and hotel info. Room types are added, priced, and hidden from the same panel; reservation records flag new bookings automatically; staff accounts get short login codes for the self-check-in tablet.

Technical Foundation

Built for a specific business reality: an independent boutique hotel that needs a fast, dependable site today, full content control tomorrow, and no dependency on a developer — or on us — for either.

GUEST-FACING SITE

- ✓ Hand-built HTML, CSS & JavaScript — no framework overhead
- ✓ Fully responsive across desktop, tablet, and mobile
- ✓ Full booking flow — browse, reserve, and pay online
- ✓ Self-check-in tablet, same room directory as the website
- ✓ Mobile app design mockup — discover, book, and track stay status
- ✓ Runs on any standard web host, no special server required

ADMIN PANEL

- ✓ PHP & MySQL — supported by virtually every hosting provider
- ✓ Secure login with hashed passwords
- ✓ Add, edit, hide, or remove room types in real time
- ✓ Auto-generated staff login codes for the self-check-in tablet
- ✓ Reservation records with automatic new-booking flags
- ✓ Edit hours, address, and contact info without touching code

No external cloud database or third-party platform dependency — the entire project (site, images, and database export) is a self-contained package that transfers to any new host or domain in minutes.

The Value, In Plain Terms

01

It looks like a \$15,000 build, not a \$200 template

The design decisions — palette, typography, photography, layout — are specific to this hotel, not recognizable as a reused booking-engine theme.

02

The hotel never has to call a developer for routine changes

New room type, new rate, updated hours — all handled from a simple admin panel built for someone with no technical background.

03

It's portable, by design

No proprietary platform lock-in. The finished project can move to any hosting provider or domain the client already owns.

04

It's fast — for guests and for search engines

Hand-written, dependency-free front-end code loads quickly on any connection, which matters for both user experience and search ranking.

INTERESTED IN A PLATFORM LIKE THIS FOR YOUR BUSINESS?

Every project in this portfolio is
built the same way — from scratch,
for the business it's made for.

Design & Development Portfolio · 2026