



Aurum Casino

MEMBERSHIP PORTAL, KIOSK & MOBILE APP · CASE STUDY

A complete concept design and build — website, membership signup with online deposit funding, an in-office kiosk and mobile app, plus a self-service admin panel for daily game and member management.

Concept & Vision

"A casino that posts its real house edge table-side — no confusing rule variations, no buried terms, and withdrawals processed the same day you request them."

Aurum Casino is a fictional casino & gaming platform, developed as a full concept to demonstrate what a trustworthy membership experience looks like when the visual identity and information architecture are built specifically for the subject — not adapted from a generic template.

TARGET AUDIENCE

Players who want transparent odds and fast payouts — not a platform that buries its house edge in confusing rule variations.

BRAND PERSONALITY

Opulent, composed, quietly confident. Gold on a deep black ground, closer to a private members' club than a discount gaming app.

PRIMARY GOAL

Convert a visit into a verified, funded membership — using a real game catalog, transparent odds, and a checkout that takes under a minute.

OWNERSHIP

Office staff manage games, memberships, and dealer rosters independently, with no developer needed for routine updates.

Design System

COLOR PALETTE



Void
#0C0A08



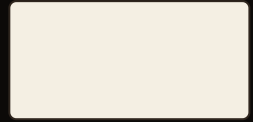
Surface
#181310



Ember (Gold)
#D4AF37



Wine
#7A1F2B



Cream
#F4EFE3

A deep black ground reads as an exclusive private club rather than a discount gaming app, and lets the gold accent carry every call to action — the color players already associate with high-stakes tables.

TYPOGRAPHY

Live tables. Real dealers. Instant payouts.

Cinzel pairs an ornate, classical display face with Montserrat for body copy and interface text — a deliberate pairing for a luxury gaming platform, not the default safe choice.

CINZEL · DISPLAY | MONTSERRAT · BODY & UI

LAYOUT APPROACH

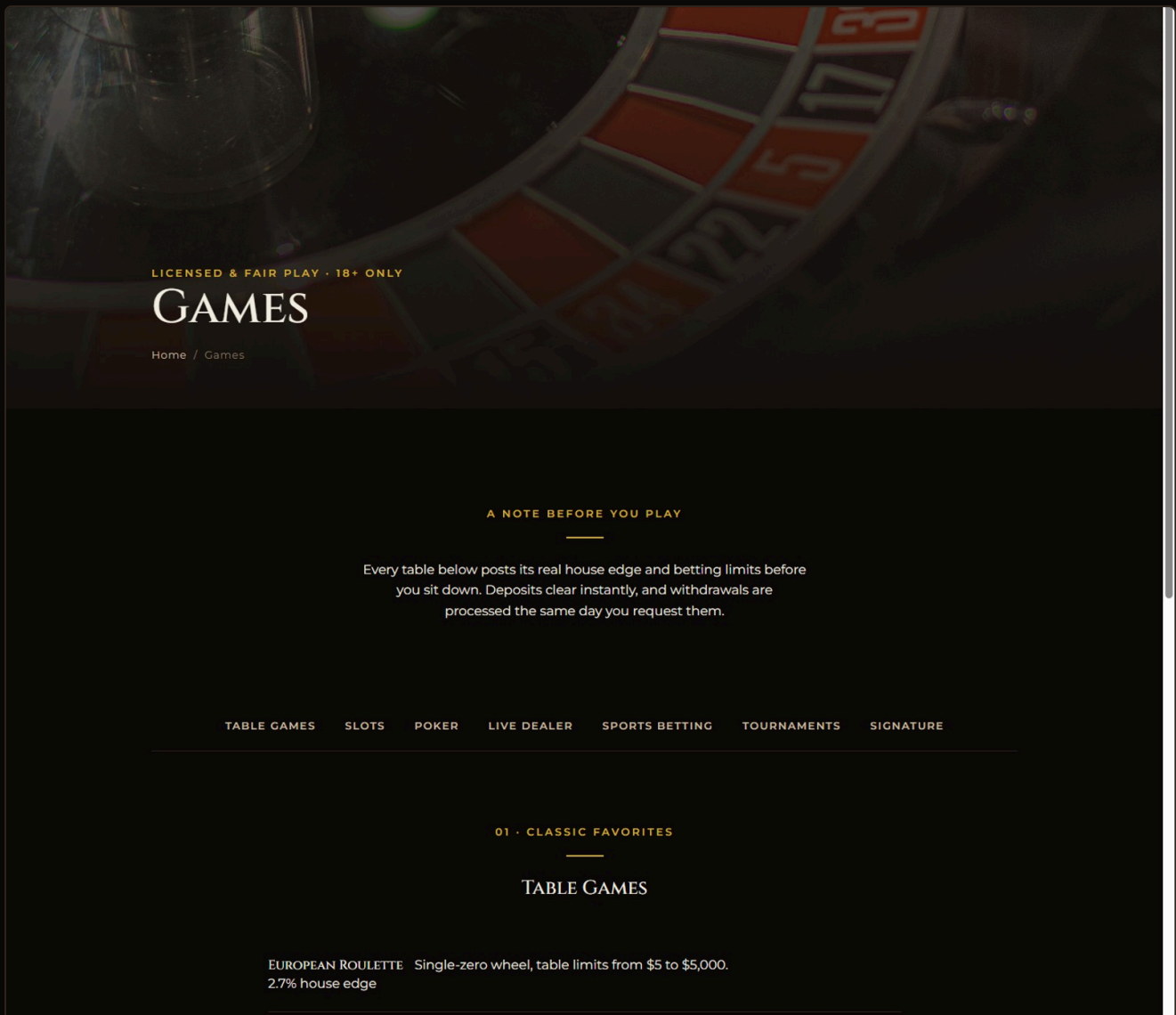
Full-bleed table-game photography, generous negative space, and thin gold hairline dividers replace the flashy, over-animated layouts common in gaming-app templates — real tables and real chips carry the page, not stock icons.

Home



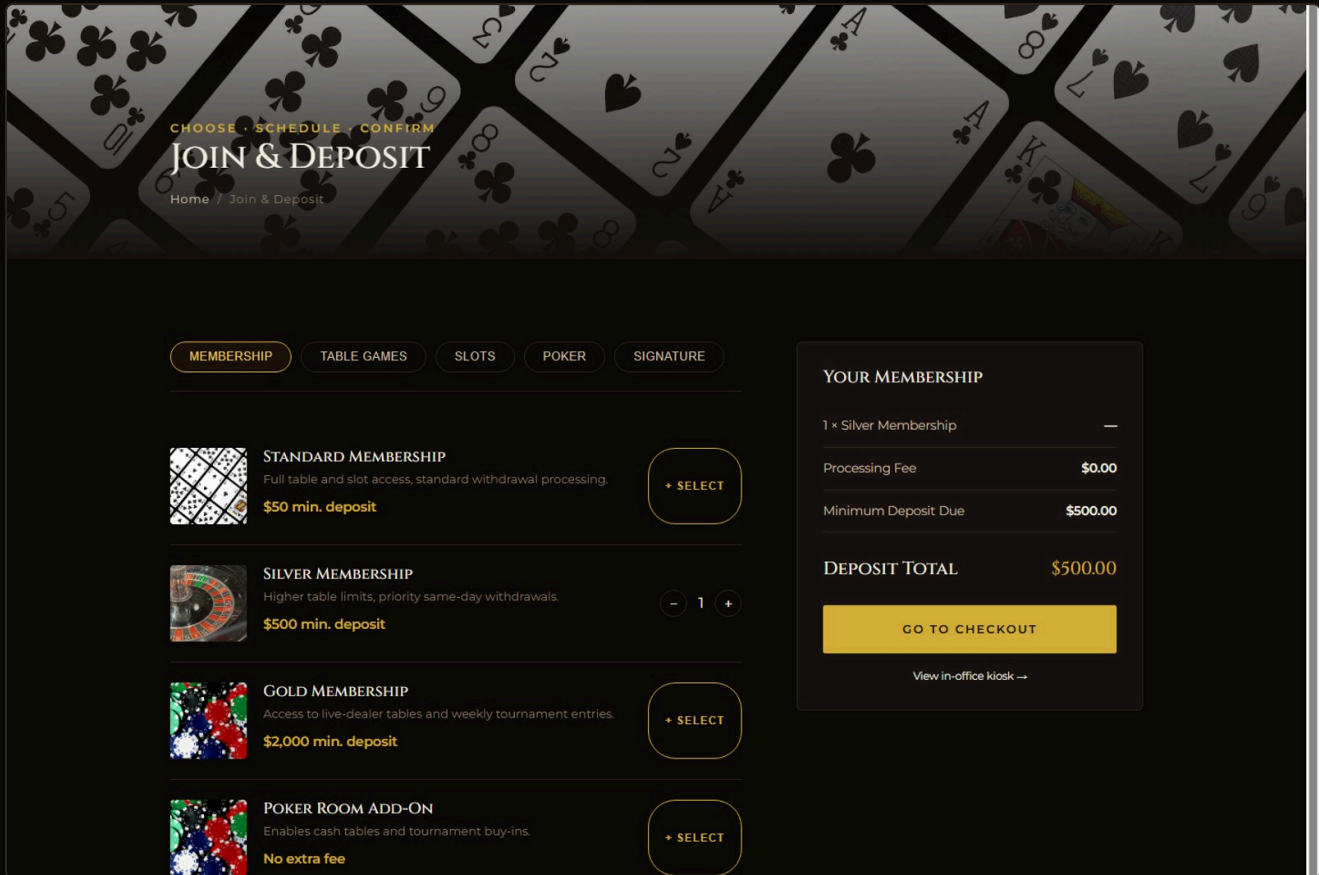
Purpose: establish tone in the first three seconds. A full-height roulette-wheel photograph, a single-sentence thesis statement, and two clear actions — browse games or join & deposit — before the visitor scrolls past the fold.

Games



Purpose: read like a real casino floor guide, not a wall of stock icons. Game name, posted odds or RTP, and a one-line description — grouped by category, jump-linked at the top for fast navigation across all seven categories.

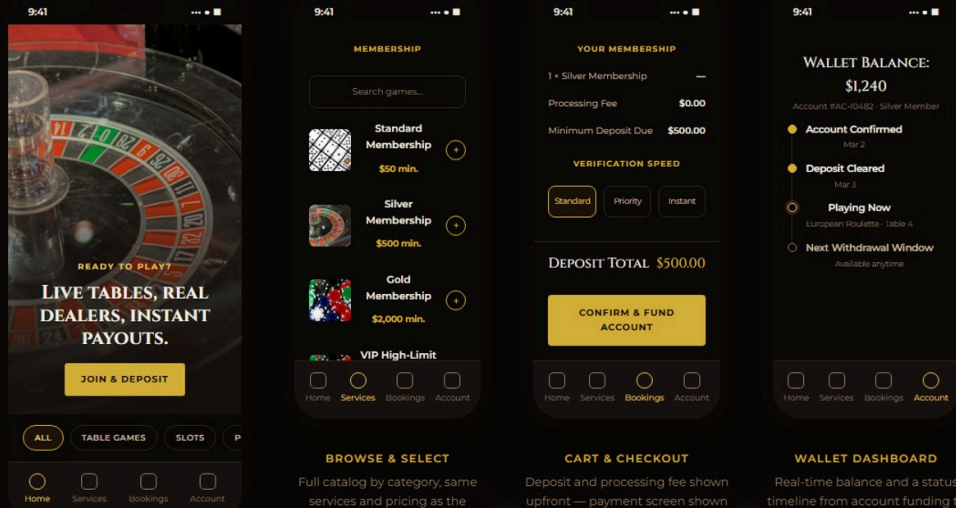
Join & Deposit



Purpose: compare membership tiers, select one, and see the minimum deposit due before checkout — the same tiers and benefits that live on the Games page, reused rather than duplicated.

iOS & Android Companion App

The same membership system that powers the website and the in-office tablet, reshaped for a native mobile companion — browsing, checkout, and live wallet tracking in one continuous flow.



Purpose: four native-style screens — discover, browse, fund & verify, and live wallet tracking — built from the same design system and the same game data as the website and the in-office kiosk. Shown as a design mockup; at implementation time it becomes a native iOS & Android build wired to live game data.

Dashboard & Account Management

Aurum Casino

Dashboard

Games

Accounts & Wallets

Staff Accounts

Gallery

Company Info

Signed in as admin

Sign Out

— Wolf Techno Portfolio

Dashboard

A quick look at what's live on the site right now.

42
GAMES

39
VISIBLE ON SITE

7
GAME CATEGORIES

18
ACCOUNTS OPENED TODAY

Quick actions

Everything here updates the live website immediately — no need to touch any code.

+ Add Game

Manage Gallery

View Accounts

Edit Company Info

Recent activity

ACTION	ITEM	WHEN
Account confirmed	Account #AC-10482	2 hours ago
Photo uploaded	Gallery — "Roulette Wheel"	Yesterday
Game listed	VIP High-Limit Room	3 days ago

Purpose: give office staff a plain-language overview the moment they log in — live counts, not raw database numbers — plus one-click paths into the things they'll touch most often: games, accounts, dealers, and company info. Games are added, priced, and hidden from the same panel; accounts flag unverified members automatically; staff accounts get short login codes for the kiosk.

Technical Foundation

Built for a specific business reality: an independent gaming platform that needs a fast, dependable site today, full content control tomorrow, and no dependency on a developer — or on us — for either.

CUSTOMER-FACING SITE

- ✓ Hand-built HTML, CSS & JavaScript — no framework overhead
- ✓ Fully responsive across desktop, tablet, and mobile
- ✓ Full membership flow — compare, select, and fund a deposit online
- ✓ In-office kiosk, same catalog as the website
- ✓ Mobile app design mockup — discover, fund, and track your wallet
- ✓ Runs on any standard web host, no special server required

ADMIN PANEL

- ✓ PHP & MySQL — supported by virtually every hosting provider
- ✓ Secure login with hashed passwords
- ✓ Add, edit, hide, or remove games in real time
- ✓ Auto-generated staff login codes for the kiosk
- ✓ Account records with automatic unverified-member flags
- ✓ Edit hours, contact info, and responsible-play settings without touching code

No external cloud database or third-party platform dependency — the entire project (site, images, and database export) is a self-contained package that transfers to any new host or domain in minutes.

The Value, In Plain Terms

01

It looks like a \$15,000 build, not a \$200 template

The design decisions — palette, typography, photography, layout — are specific to this platform, not recognizable as a reused gaming-app theme.

02

The team never has to call a developer for routine changes

New game, new odds, updated hours — all handled from a simple admin panel built for someone with no technical background.

03

It's portable, by design

No proprietary platform lock-in. The finished project can move to any hosting provider or domain the client already owns.

04

It's fast — for players and for search engines

Hand-written, dependency-free front-end code loads quickly on any connection, which matters for both user experience and search ranking.

INTERESTED IN A PLATFORM LIKE THIS FOR YOUR BUSINESS?

**Every project in this portfolio is
built the same way — from scratch,
for the business it's made for.**

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